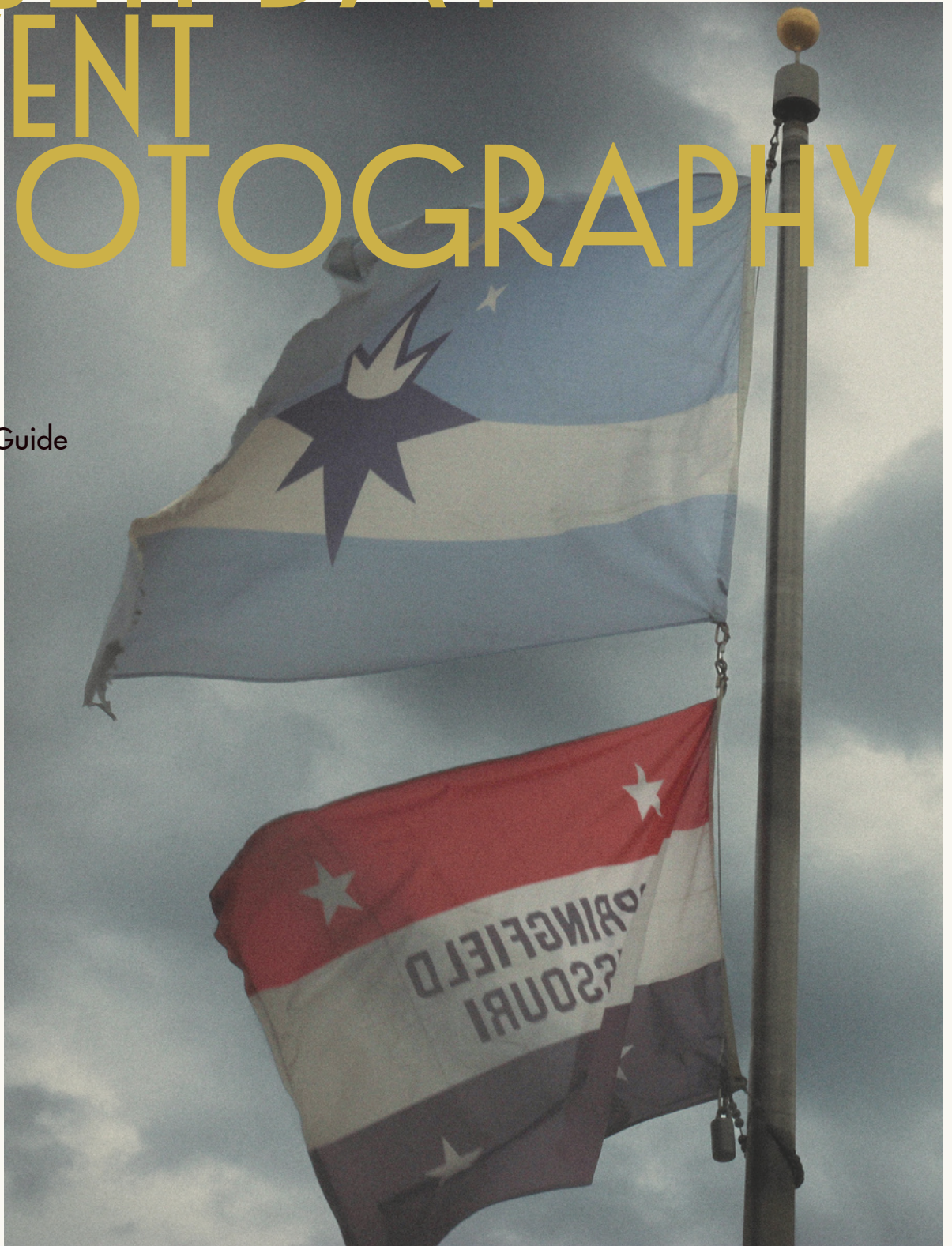


BW PHOTOGRAPHY

MULTI-DAY EVENT PHOTOGRAPHY

Investment Guide



HOW IT WORKS

01 READ THROUGH THE MULTI-DAY EVENT PHOTOSHOOT INVESTMENT GUIDE

Reading through the investment guide will help you get familiar with the process and answer your immediate questions.

02 SUBMIT AN INQUIRY FORM

Submitting an inquiry form begins the booking process. Once I receive your inquiry form, I will check your event dates against my calendar to ensure that I'm available.

03 SCHEDULE A PLANNING CALL

If I'm available for your event dates, I will email you a link to schedule a planning call where we will discuss the specifics for your event and review the budget.

04 PAY YOUR RETAINER

After all the details have been finalized, you will be invoiced for your retainer which must be paid to reserve your event on my calendar.



CONTACT DETAILS

731.612.5002

photography@braylonwilliams.me

OFFICE HOURS

M - F 9:00am - 5:00pm CST

Sat 10:00am - 4:00pm CST

Sun Appointment Only

WEBSITE

photography.braylonwilliams.me

INSTAGRAM

[@braylonwilliams](https://www.instagram.com/braylonwilliams)

HOW ARE MULTI-DAY EVENTS PRICED?

Coverage is selected per day from the 3-tier event package system. All multi-day events receive a 30% discount—as a thank you for choosing me as your photographer.

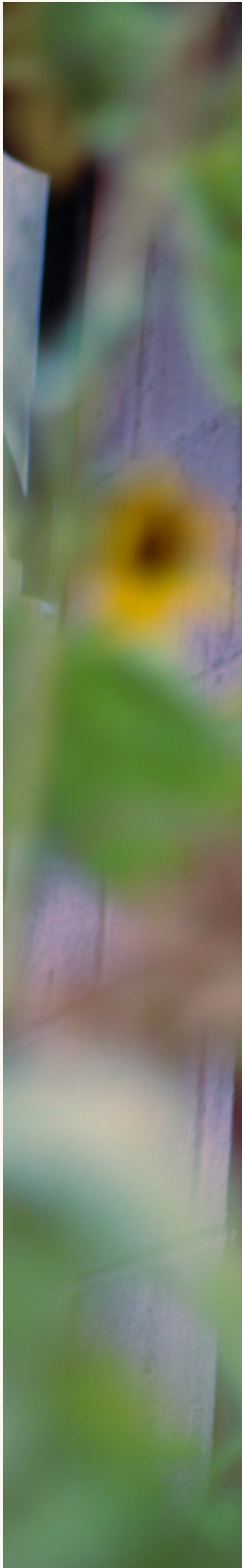
For example, Hamlet Entertainment Company is hosting a three day event as part of their premiere for an upcoming film. They have selected Tier I (\$550) for the first two days and Tier III (\$1,250) for the final day.

$\$550 + \$550 + \$1,250 = \$2,350$

30% multi-day discount = \$705

Subtotal (before add-ons)

\$1,645



TIER I

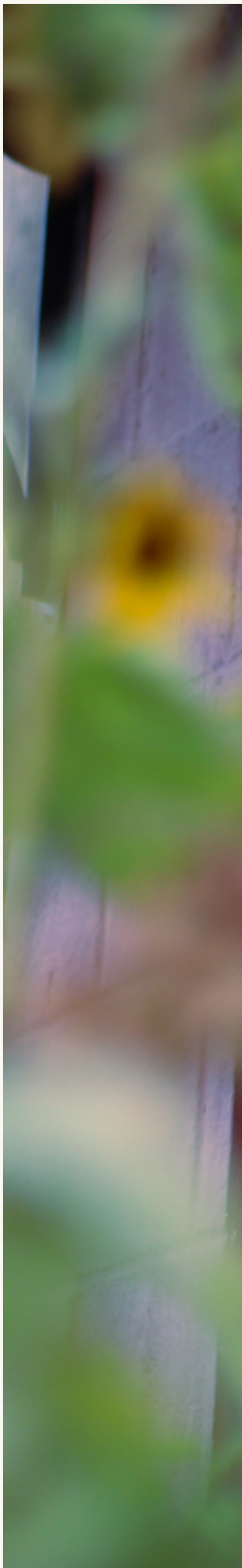
This tier is about showing up and capturing what matters—cleanly, thoughtfully, and without distraction. It's a grounded option for events that deserve to be remembered as they were.

WHAT YOU'LL GET:

- ✓ Full event coverage.
- ✓ Fully curated and edited online gallery.
- ✓ Print release.
- ✓ Standard Organizational Use License

YOUR INVESTMENT

\$550



TIER II

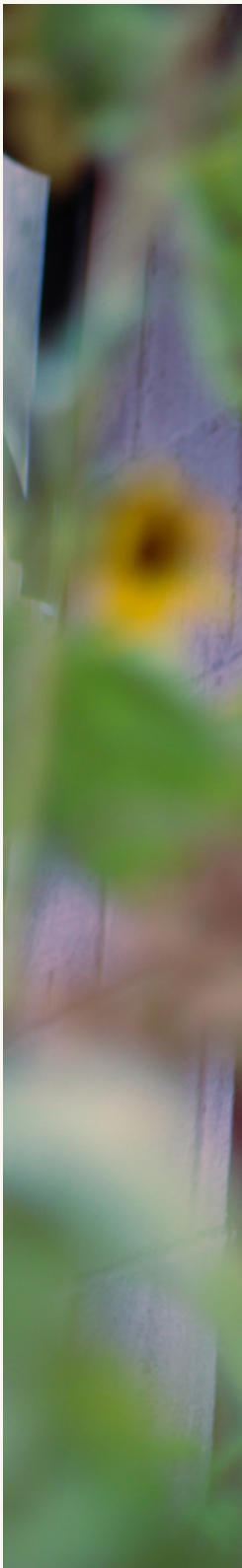
This is where the story starts to breathe a little more. It honors the moments between moments—the preparation, the connections, the energy that often lives just outside the spotlight.

WHAT YOU'LL GET:

- ✓ Full event coverage.
- ✓ Fully curated and edited online gallery.
- ✓ Print release
- ✓ Behind the scenes coverage.
- ✓ Standard Organizational & Extended Promotional Use License.

YOUR INVESTMENT

\$800



TIER III

This tier is for events that carry weight and deserve imagery that can travel beyond the room. It's intentional, polished, and designed to help your organization show up with confidence wherever the story continues.

WHAT YOU'LL GET:

- ✓ Full event coverage.
- ✓ Fully curated and edited online gallery.
- ✓ Print release
- ✓ Behind the scenes coverage.
- ✓ On location speaker/host headshots.
- ✓ Extended Organizational & External Use License.

YOUR INVESTMENT

\$1,250

WHAT'S THE COST FOR ADD-ONS?

Add-ons are priced at a single add-on rate. You pay a single price for the entire event timeline.

The Content Capture add-on is \$175.

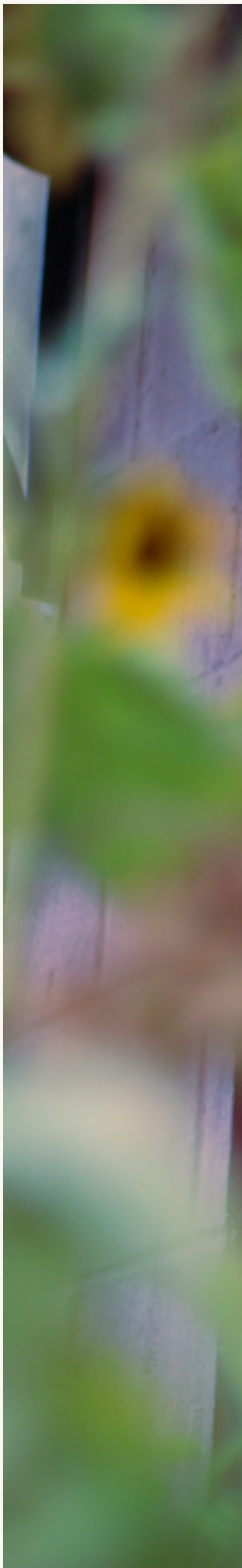
The Host/Organizer Follow Along is \$250.

Expedited Editing is \$450.

(See next page for a detailed description of each add-on.)

For example, Hamlet Entertainment Company is hosting a three day event as part of their premiere for an upcoming film. They have selected the Content Capture and Host/Organizer Follow Along add-ons.

They will receive Content Capture and Host/Organizer Follow Along for the entire three day event at the price for a single day event.



CONTENT CAPTURE

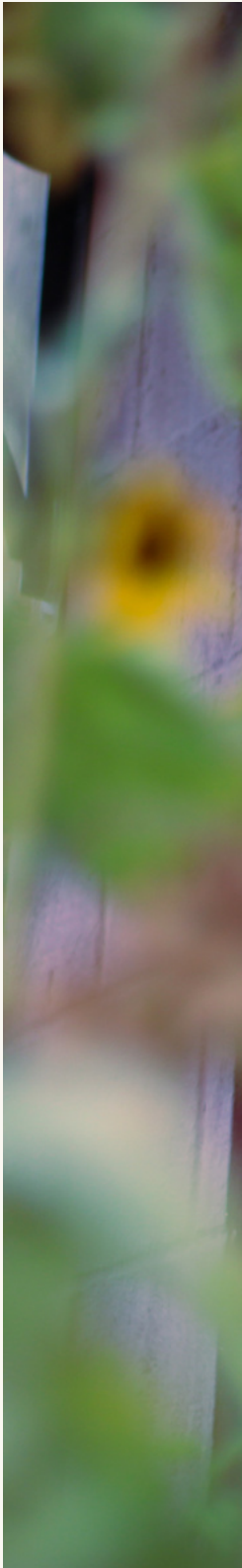
If you'd like, I can capture high-quality, raw, unedited social media content—short-form videos and photos—on my iPhone 17 Pro Max during the event. This doesn't interrupt my primary coverage, and everything is uploaded to Dropbox within two hours after the event for immediate sharing.

WHAT YOU'LL GET:

- ✓ High-quality , raw, unedited short form video and photos ready for social media.
- ✓ Delivery via Dropbox within two hours after the event.

YOUR INVESTMENT

\$175



HOST/ORGANIZER FOLLOW ALONG

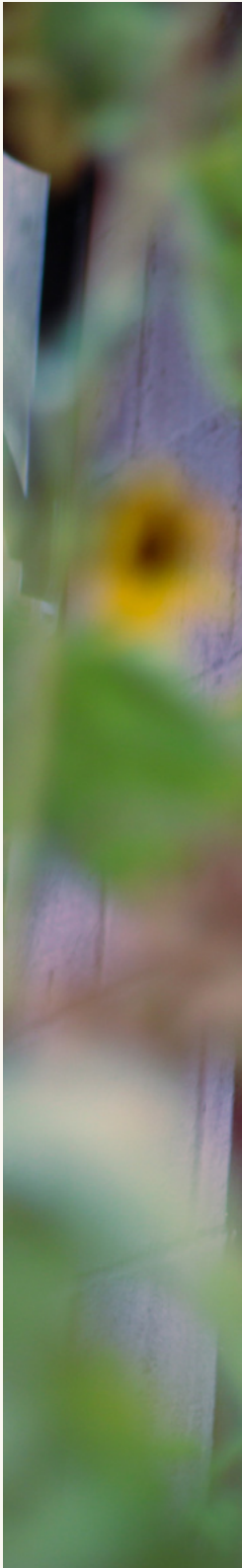
I will follow the host or event organizer for 10–15 minutes during the most socially rich part of the event, capturing candid, interactive moments as they engage with attendees.

WHAT YOU'LL GET:

- ✓ 10–15 minutes of follow along per day.
- ✓ The time can be spread across the total days of your event or be combined into a single day—up to one hour per day.

YOUR INVESTMENT

\$225



EXPEDITED EDITING

This will give priority placement in my editing queue, and your fully curated and edited online gallery will be delivered within 2 weeks.

WHAT YOU'LL GET:

- ✓ Fully curated and edited online gallery.
- ✓ Delivery within 3 weeks.

YOUR INVESTMENT

\$450

NEXT STEP: SUBMIT AN INQUIRY FORM

[Submit an inquiry form](#)

Once I've received your inquiry form, I will check my calendar to ensure I'm available for your event dates and time.